

OUR STRATEGY 2021-2024



OUR VISION: AN INCLUSIVE AND THRIVING NSW ROWING COMMUNITY

OUR MISSION: TO LEAD, DEVELOP AND PROMOTE ROWING AS A SPORT FOR ALL IN NSW

COMPETING	PARTICIPATING	PEOPLE	LEADING
We will improve and increase the opportunities to compete by:	We will make it easier and more enjoyable to participate by:	We will respect and develop the capabilities of our people by:	We will be open and proactive in how we lead and communicate by:
1. Improving regattas to attract more rowers and give them better experiences.	1. Developing and supporting participation formats.	1. Investing in coaching development to increase both the number and quality of coaches.	1. Develop and execute a clear communications plan with the community.
2. Improving the administration of regattas by enhancing staff and volunteer capabilities.	2. Increasing number of school rowers and coaches transitioning to clubs.	2. Investing in volunteer acquisition, retention and development.	2. Use data to inform investment choices.
3. Supporting Rowing Australia's high performance pathway program.	3. Reviewing and assisting the delivery of Learn to Row programs.	3. Investing in Rowing NSW Staff development.	3. Protecting facilities and growing facility numbers.
4. Be the leading state in Australian interstate competition.	4. Development of a varied rowing offer.		4. Investment in technology.